

## Core Values

# Groove Is in the Heart.

*"[Travel] leaves marks on your memory, on your consciousness, on your heart, and on your body. You take something with you. Hopefully, you leave something good behind."*

~**Anthony Bourdain**

Our core values forge the backbone of our business and embody the spirit of our community. We dream of a world without borders and combine bold [purpose](#) with indomitable [passion](#) to fuel an [ambition](#) inspired by generations before us.

It is through our [diversity](#) that we discover our true [character](#)—a colorful reflection of who we are and where we come from, creating a sense of belonging that enriches our vibrant [culture](#).

Join us as we embark on a journey marked by insatiable [enthusiasm](#) and filled with lifelong [adventure](#) from which our guiding principles prosper.

## 01. Purpose

# Stand for Something.

We believe that having a purpose in life can impact the world around us. We strive to lead by example, act with integrity, and inspire others. Our guided intentions keep our colleagues woke and our community thriving.

## 02. Passion

# Give It All You Got.

From San Francisco to Tokyo our obsession with meeting new people is what moves us. We fuse our passion with our love for travel and shopping to bring people from all over the world together who are passionate about Teleport.

### 03. Ambition

## Everyday We're Hustlin'.

We like to dream big and set the bar higher. The power of our collective ambition encourages each other to shoot for the stars and to achieve goals that exceed our expectations. Together, we are in tenacious pursuit of the unprecedented.

### 04. Diversity

## Can We Kick It? Yes, We Can.

We are a horse of a different color. Our commitment to cross-cultural diversity is an extension of our birthright that creates a sense of belonging. We acknowledge and honor the fundamental value and dignity of every single individual at Teleport.

### 05. Culture

## Don't Stop Believin'.

Culture is our way of life and is reflective of how we do business to how we express ourselves creatively. Our belief in each other emphasizes trust and cultivates camaraderie that builds social capital and drives economic growth.

### 06. Character

## We've Got—Personality.

We're a bunch of characters with tons of character. Our diversity speaks for itself but our joint integrity forms the foundation of our behavior and work ethic. Self-confidence and personal growth are company-wide cornerstones that vibrate creativity and influence our success.

## 07. Enthusiasm

### **Turn Up.**

Nothing great was ever achieved without enthusiasm—it's why we show up to work. Our enthusiastic approach to decision-making and problem-solving are characteristic of our positive attitude and leadership style. It's a constant reminder to always have fun and enjoy what we do.

## 08. Adventure

### **Boldly Go.**

Our zest for life and zeal for adventure are hallmarks of the Teleport brand. We inspire each other to go boldly and explore new possibilities; to take risks and learn from our mistakes; to take the road less traveled—where the magic happens and extraordinary stories are born.